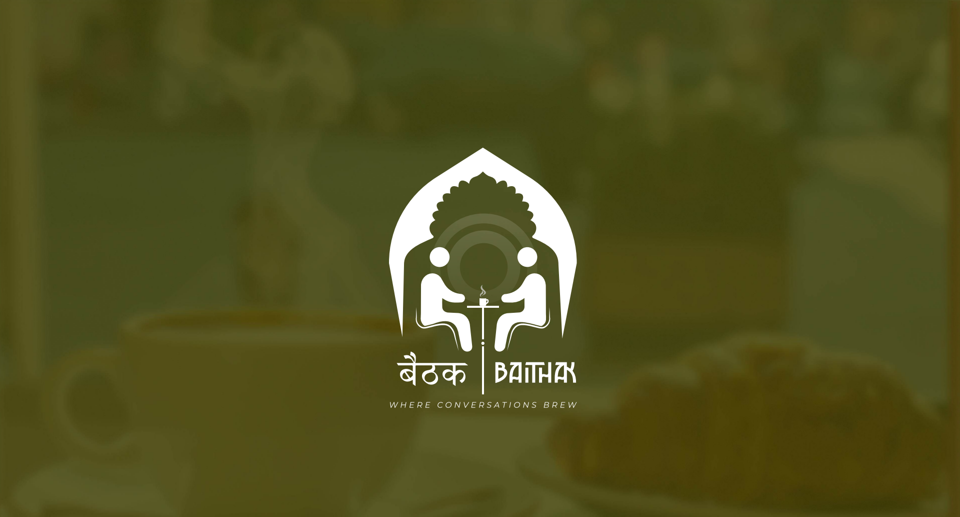
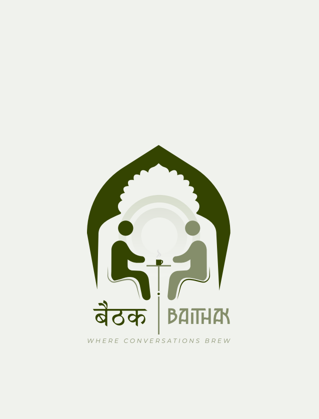

बैठक
BAITHAK
WHERE CONVERSATIONS BREW

BAITHAK

vSplash
DESIGN SERVICES

Primary Logo

The Baithak Primary Logo embodies warmth, community, and meaningful conversations. Inspired by traditional Indian gathering spaces, it combines symbolic human forms with a handcrafted bilingual wordmark to create a timeless identity that is distinctive, welcoming, and versatile across all brand touchpoints.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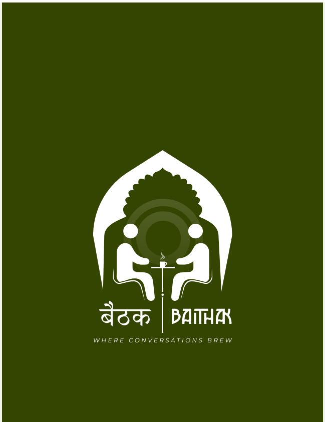
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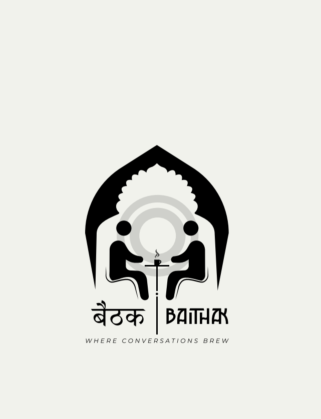
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How to use the logo

Do not crop the logo

Do not change the transparency of the logo.

Do not change the color of the logo.

Do not Distort the logo.

Do not use drop shadow on any other effect.

Do not outline the logo type.

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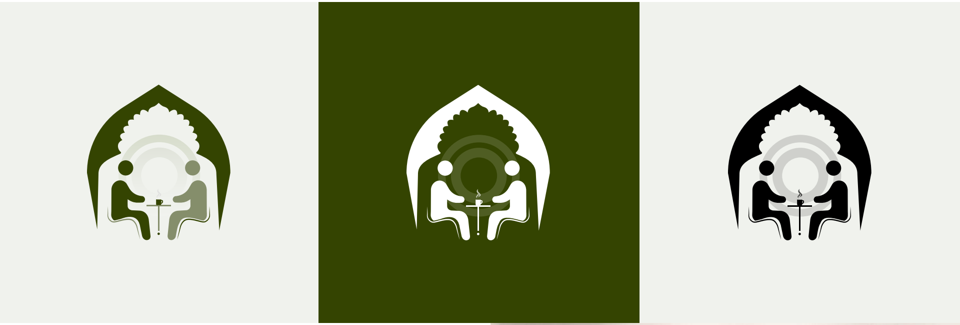
WHERE CONVERSATIONS BREW

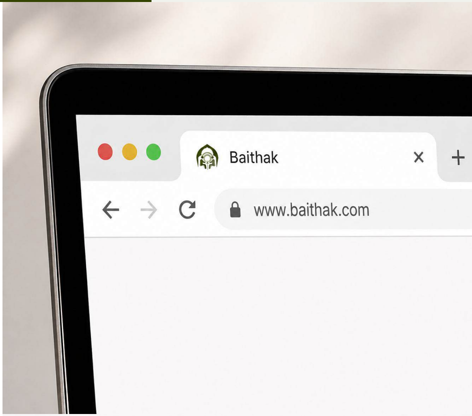
Secondary Logo

The Secondary Logo provides a flexible alternative for space-limited applications while preserving the brand's core identity, ensuring clarity, consistency, and recognition across all media.



Fav icon

A favicon is a simplified version of your logo used in digital spaces like browser tabs, bookmarks, apps, and shortcuts. Given its small size (typically 16x16px to 48x48px).


Baithak
www.baithak.com

Social media icons

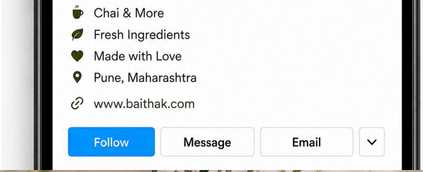
Use a simplified version (your secondary logo) for profile images to maintain clarity at smaller sizes, and the full logo for cover photos and posts. The brand logo is a key part of our identity on social media and should always be used in its approved form without changes or effects.

baithak.cafe
432
Posts
2,845
Followers
198
Following

Baithak Cafe

Where Conversations Brew.

A soulful space for chai, conversations and comforting bites.



Chai & More

Fresh Ingredients

Made with Love

Pune, Maharashtra

www.baithak.com

Follow
Message
Email

■ PRIMARY COLOR

OLIVE GROVE

RGB
52, 68, 2

CMYK
24, 0, 97, 73

HEX
#344402

■ SECONDARY COLOR

SAGE MIST

RGB
134, 142, 108

CMYK
6, 0, 24, 44

HEX
#868E6C

■ ACCENT COLOR

SOFT SAGE

RGB
241, 243, 237

CMYK
1, 0, 2, 5

HEX
#F1F3ED

बैठक
BAITHAK
WHERE CONVERSATIONS BREW

Typography

Carilliantine is the primary typeface, chosen for its handcrafted character and distinctive personality that reflects the warmth and cultural essence of Baithak. **Poppins** serves as the secondary typeface, offering modern readability and versatility for seamless communication across both print and digital applications.

■ PRIMARY TYPEFACE

CARILLIANTINE

A B C D EF G H IJ K LM N O P Q R Z TU V W X Y Z

A B C D EF G H I J K LM N O P Q R Z TU V W X Y Z

0 1 2 3 4 5 6 7 8 9

Aa

■ SECONDARY TYPEFACE

Poppins

A B C D E F G H I J K L M N O P Q R Z T U V W X Y Z

a b c d e f g h i j k l m n o p q r z t u v w x y z

0 1 2 3 4 5 6 7 8 9

Aa

बैठक
BAITHAK
WHERE CONVERSATIONS BREW
INDIAN CAFE

बैठक | BAITHAK
WHERE CONVERSATIONS BREW

बैठक | BAITHAK
WHERE CONVERSATIONS BREW
बैठक | BAITHAK
WHERE CONVERSATIONS BREW

बैठक | BAITHAK
WHERE CONVERSATIONS BREW
बैठक | BAITHAK
WHERE CONVERSATIONS BREW

THANK YOU